



SHU DA

Men's Lookbook 2021/22

Who are we?

Shu Da Living is a lifestyle brand, specialising in footwear that combines home and outdoor living. Shu Da products have been designed and manufactured with comfort and longevity in mind taking into consideration our effect on the planet and its future.

The brand was created in 2019 by a team of footwear experts who already run an established private label company supplying some of the UK's largest fashion retailers. Confident in design and sourcing, the team had a passion to create a brand that put comfort, design and sustainability at the forefront of its products, combining the team's industry knowledge and expertise.

We guarantee our products are so comfortable you won't want to take them off!



SERIOUS ABOUT SUSTAINABILITY

Our mission is to sell slippers that are 100% sustainable by 2023. As part of this journey, we are pleased to launch our limited edition AW21 range.

Already, our products use recycled polyester as part of the uppers and the outsoles are made from recycled thermo plastic rubber. Most of our main range also utilises 100% recycled polyester fur for the linings, meaning between 4 and 6 bottles have been re-purposed to make the super-soft fluffy linings in every pair! We even have traceability, right back to the source. As a brand, we continue working to develop our manufacturing methods and materials to ensure every collection we create is more sustainable than the last.

We are sure you will appreciate the ethical credentials of our slippers, but most of all we want you to love the luxury and comfort.



Autumn Winter 2021/22





Closed-Back Slippers

Our Isaac men's house slippers are cosy, comfortable and will keep your feet toasty throughout winter.

The closed-back style keeps the slippers securely on the foot. All styles feature a recycled faux lining.

Classic Mule Styles

The Hamish style is one of Shu Da's best selling slippers. Traditional in its design, it features a contoured footbed and partially recycled polyester faux fur sock and lining.

The Max is a sports style mule, and is a great all-rounder with a durable hardwearing sole for indoor/outdoor wear.



Hamish Stone RRP £34



Hamish Charcoal RRP £34



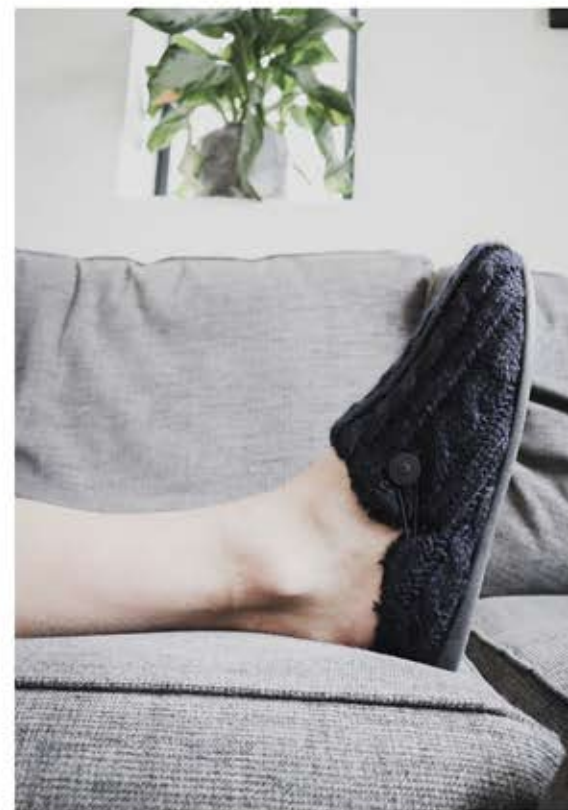
Max Sports Mule RRP £45



Hamish Grey Marl RRP £34



Hamish Navy Knit RRP £34





Jasper Boot Navy RRP £42



Jasper Boot Moss Green RRP £42



Josh Slider RRP £32



Slipper Boots and Sliders

The panelled Jasper slipper boot is perfect for keeping your feet and ankles warm. The boot features a canvas front panel, herringbone back panel and a warm faux fur lining.

The Josh slider has a relaxed style, and the stone cotton canvas is perfect for lover's of stylish simplicity.